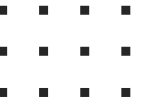


Social Media Graphic Designer

PORTFOLIO

Hey there, fellow digital aficionados! I'm **Subrata Bar**, your friendly neighborhood **Social Media Lover** with a knack for all things **Digital + Marketing**. Strap in, because I'm about to take you on a wild ride through my compelling portfolio. Hold on tight!



SKILLS

So, let's dive right in. Picture this: a canvas is my playground, where I effortlessly weave together the powers of **Canva, Photoshop, InDesign** and **Corel Draw** to create stunning visual masterpieces. As a junior designer at **Prabhubarta**, a bimonthly magazine production house, I honed my skills and brought my creative visions to life. And if that wasn't enough, I'm also rocking it as a part-time designer at **BKPublication**. The hustle is real, my friend!

CANVA

90%



ADOBE PHOTOSHOP

85%



ADOBE INDESIGN

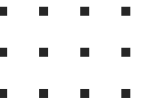
90%



COREL DRAW

85%





LANGUAGE

But wait, there's more! Not only do I possess a superpower for design, but I'm also a linguistic wizard. I can effortlessly navigate the realms of **Bengali, English,** and **Hindi** languages, slaying the digital game across multiple platforms. Talk about being a social media superhero!

BENGALI LANGUAGE

95%



ENGLISH LANGUAGE

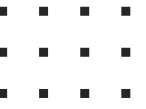
90%



HINDI LANGUAGE

85%





EXPERIENCE

Now, let's rewind a bit. Before my time in the design wonderland, I rocked the television broadcasting world as an executive at **Awakening Media** for over 4 years. Those were some epic years, where I honed my **technical skills, problem solving skills, communication skills** and got a firsthand taste of the media industry's thrilling dynamics.

But hey, we all start somewhere, right? Back in the day, I kicked off my journey as an office assistant at **Aarthik Salahkar**, where I learned the ropes of professional environments and gained invaluable experience that shaped my work ethic..



TELEVISION BROADCASTING

*Dec 2018 - Mar 2023 · 4+ yrs.
Awakening Media · Full-time
Sirohi, Rajasthan, India*

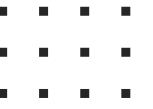
Skills: Television Broadcasting · Live Event Production · Video Editing · IT Hardware Support · Team Management



OFFICE ASSOCIATE

*Jul 2015 - Nov 2018 · 3+ yrs.
Aarthik Salahkar · Full-time
Kolkata, West Bengal, India*

Skills: Customer Relationship Management · Interpersonal Skills · Data Entry · Online Research



EDUCATION

Now, let's fast-forward to the present. I'm currently pursuing a Bachelor's degree in **Journalism and Mass Communication** at Chandigarh University Online. I may have started with **physics**, but my heart ultimately led me to the captivating world of media and communication.

Life has a funny way of steering us in unexpected directions, and I'm grateful for the path I'm on now.

To further enhance my skills and stay ahead of the game, I've completed professional **graphic design** and **digital marketing** courses from the esteemed **LinkedIn Learning** platform. I believe in continuous growth and constantly pushing my boundaries to deliver the best results for my clients.

CHANDIGARH UNIVERSITY

2022 - NOW

BA, Online Mode

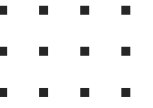
Journalism & Mass Communication

CALCUTTA UNIVERSITY

2013 - UNFINISHED

BSc, Regular Mode

Physics Honours



THE SERVICES I PROVIDE

So, what's on the menu of services I provide, you ask? Well, I'm glad you asked! Brace yourself for a dazzling array of **social media graphic design** wizardry. From crafting eye-catching visuals to developing **organic growth strategies**, optimizing and managing social media accounts, and even working on **personal branding**, I've got you covered.

And guess what? I already have a few Beta clients under my belt. They've witnessed firsthand the magic I bring to the table. I'm not one to toot my own horn, but I believe in being accountable for my words and delivering exceptional results. It's just how I roll.

01

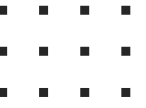
SOCIAL MEDIA GRAPHIC DESIGN

Social Media Branding · Visual Communication · Social Media Content Strategy · Social Media Content Creation

02

SOCIAL MEDIA BRANDING

Social Media Branding · Social Media Optimization · Social Media Content Strategy (Data Driven) · Keywords Research · Social Media Content Calendar



WORK & FEEDBACK



CERTIFIED YOGA INSTRUCTOR
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ONLINE GROUP CLASSES
CORPORATE WORKSHOPS
YOGA MAGIC RETREATS



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YOGA
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Instructor:
Priyanka Chandel

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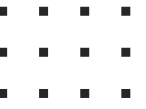
SUNDAY
MORNING
AT 07:00

Call Now
+91 70186 35614




PRIYANKA CHANDEL
YOGA INSTRUCTOR

"With Subrata Bar's creative branding and social media optimization, my yoga pages are thriving and attracting new clients!"



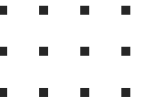
WORK & FEEDBACK



RADHIKA JHAVERI

CLIMATE ACTIVIST

"Subrata Bar's timely and impactful social media creatives for #LaalPaaniGujrat helped raise awareness effectively!"



WORK & FEEDBACK



“
financial stability
safeguards your
future, financial literacy
safeguards your
descendants' future.



Be careful of
even the smallest
of expenses!



**A small leak will
sink a great ship.**

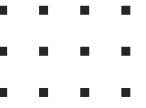
- BENJAMIN FRANKLIN -



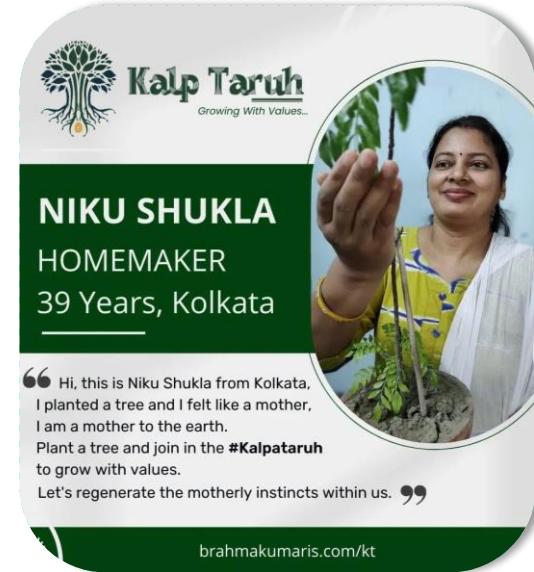

MANMOHAN PANDEY

CERTIFIED FINANCIAL ADVISOR

"Subrata Bar's social media creatives boosted my online presence as a certified financial advisor!"

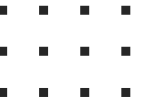


WORK & FEEDBACK

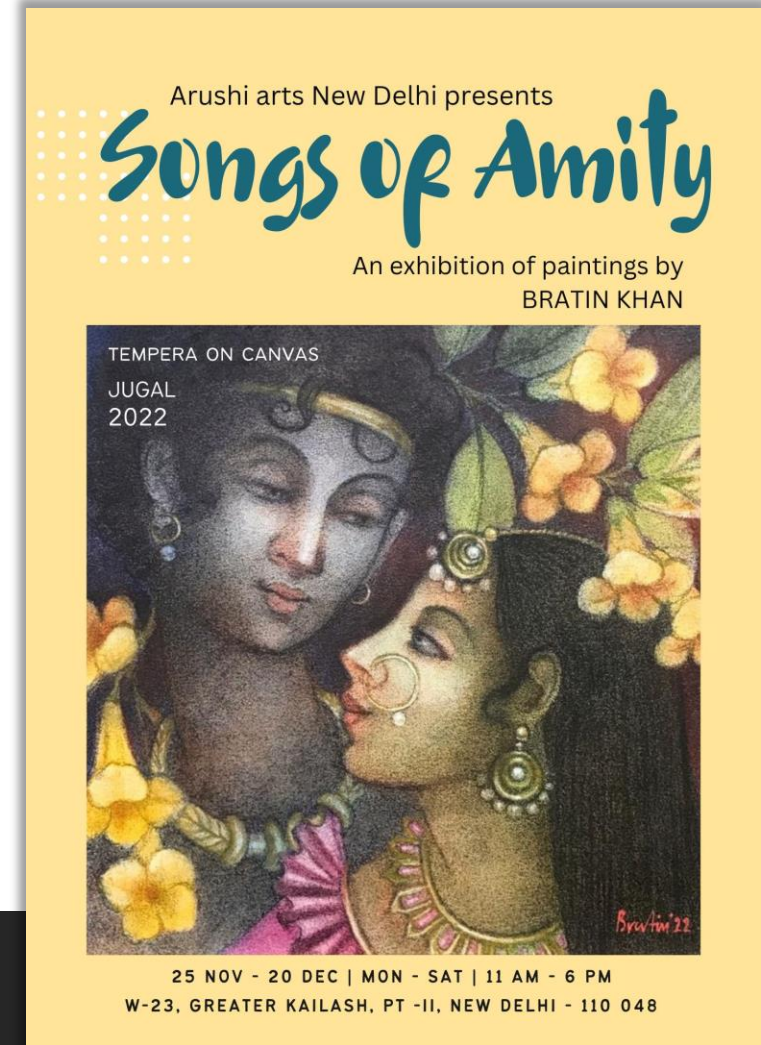


SHANTANU MANDAL
ENVIRONMENTALIST

"Thanks to Subrata Bar, Kalptaruh's social media page thrived with engaging content for our tree plantation initiative."

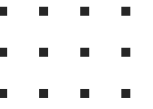


WORK & FEEDBACK



BRATIN KHAN
ARTIST

"Subrata Bar's marketing content elevated my Song of Amity exhibition to new heights!"



MAILING ADDRESS

SUBRATA BAR

168/2, KHEYA, GOBINDABASAN,
DIGHA, PURBA MEDINIPUR
WEST BENGAL - 721 428
INDIA

PHONE NUMBER

+91 75012 53061

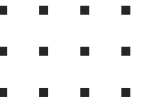
EMAIL ADDRESS

subratabarhere@gmail.com

MY CONTACT

SOCIAL MEDIA HANDLES

     @SUBRATABARHERE



THANK YOU



In a nutshell, I'm a quick learner, a versatile language maestro, and a design extraordinaire. My passion for all things digital and marketing knows no bounds, and I'm ready to unleash my superpowers to help you conquer the social media landscape.

So, let's team up and create something extraordinary together. Reach out to me, and let's embark on an exciting journey to elevate your digital presence to new heights. Remember, with Subrata on your side, the possibilities are limitless!

Cheers to the Future and Beyond!

Subrata Ban